

## About I-KiZ – Online Child Protection Centre

### Structure of the I-KiZ

The I-KiZ is a federal-level forum for child and youth policy that places child protection on the Internet in the foreground. It creates a lasting alliance between state agencies, civil society partners, companies, and associations. The tasks and aims are being implemented by the following actors:

- The I-KiZ team, which organises the work with regard to content. This includes meetings and conferences, the compilation of an annual report, and obtaining expertise.
- Experts working in three Expert Groups. They will lead substantive discussions and issue recommendations of action to individual partners, to policy makers, and to the public.
- The Steering Board determines the working schedule. It is made up by the speakers of the Expert Groups, the management of I-KiZ, representatives of the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth (BMFSFJ), the Supreme State Youth Protection Authorities (OLJB), the cooperation partner klicksafe, and jugendschutz.net.
- The I-KiZ is aided by a Focus Group to place the project in the public realm. It is made up of recognized representatives of child and youth protection, the business sector, the academy, and civil society.

### Aims and History

Children and youths are particularly vulnerable. The task of youth protection is to promote their physical, mental, and spiritual development. With the Interstate Youth Media Protection Treaty (JMStV), the Länder have therefore established the regulated self-regulation in order to strengthen the direct responsibility of providers. On behalf of the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, the Hans-Bredow-Institute has investigated whether and to what extent youth media protection is effective. In its analysis of 2007 it came to the conclusion that contemporary youth media protection must be understood as risk management, in which all participating actors utilize every possible lever to reduce risks for young people.

Since autumn 2010 the "Dialogue Internet" of the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth has therefore addressed the question of what possible means exist to reduce risks and how can they be combined in an intelligent manner. The result is a concept of age-specific, proactive risk management that reduces the exposure of young users to detrimental content while also supporting their strategies for coping and dealing with such content. The Online Child Protection Centre (I-KiZ) has taken up this concept and is developing strategies regarding how – given the diversity of federal structures – to meet online dangers and to strengthen young people for confrontation with such media.

For further information, contact us via [info@i-kiz.de](mailto:info@i-kiz.de) or [download](#) our Executive Summary of the Annual Report 2013.